



RE: Treadmill Closures

Parents/Players,

This is an emotional message to deliver. Over the last 8 months we have already had to make many hard decisions like many other local businesses. In July we closed our Gatineau location and recently we cancelled our franchise agreement with our east Ottawa location. Today however stings the most as the viability of our two original corporate locations in Nepean & Stittsville has reached a breaking point. Ironically enough 6 years ago to the day we celebrated the grand opening of our first location in Stittsville. The circumstances that COVID has presented has hit us very hard, and today marks a sad day as we announce that for financial reasons, **we will be closing both remaining locations, effective Dec 18th.** We know we have fought hard for our athletes & our coaches but have unfortunately come up short or were outmatched.

Not only today are we losing the training centers but will be saying goodbye to some amazing people. We have been fortunate to have Coach Al & Coach Allie epitomize what it means to be a role model and they have represented our values throughout their time with us. They have impacted thousands of lives and helped our athletes reach their hockey goals. Above all else today is most sad that we can no longer work alongside these amazing people & coaches on a daily basis

The core of Next Generation HKY was built through on ice development starting in Western Canada in 2002, and here in Ottawa in 2008. Moving forward we will be maintaining our on-ice development business, while looking for ways to reinvent and progress more sustainably for the future.

We are still here, and we are still wanting to help each athlete reach their goals. We will miss you in the training centers, but we will always look forward to seeing you at the rink.

We strongly encourage any current members with session credits to book your appointments as soon as possible. Any outstanding sessions that remain unused and were purchased in 2020 will be transitioned into a credit on file for any future Next Generation HKY on ice development program. Credits from previous years will expire on the date of closing, Dec 18th, 2020.

We cannot thank our long-time supporters enough and wish we were not put in this tough position. Once again thank you to everyone for your trust along the way.

Thank you & take care of each other—Next Generation HKY